

# TANIS ROEDER, CSP

### Presentation Skills Introduction

Our speaker today is Tanis Roeder (ro-der), owner of Elevate Your Communication. She is a native of Fort Collins, Colorado, and earned her Speech Communication degree from Colorado State University.

Tanis started competitively speaking before she could drive a car and is now a Past President of the National Speakers Association Colorado chapter. She has spoken to nearly 25 thousand high school students, over 20 thousand business professionals, and gave a TEDx presentation titled 'Unlock the Power of Pause'. Which might explain the license plate on her car that simply says 'PAUSE'.

Public speaking is her passion, and she truly enjoys helping others own their brilliance when they are presenting.

Today Tanis is here to share information with us about how we can become an even more Powerful Presenter so we can make the most out of every time we communicate with 2 or more people!

Please help me welcome Tanis!

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ELEVATE YOUR COMMUNICATION-

# KNOCK 'EM ALIVE

### POWERFUL PRESENTATION SKILLS™"

WORKSHOP LEVEL 2

This workshop begins with a review of the skills learned from Level 1, including the seven attributes audiences find most important and presentation delivery skills. This refresher also includes information about structuring a speech and applying presentation models that are typically called for in the corporate setting. After looking at the structure and model used, we move into how to effectively incorporate visuals into presentations to add the next level of texture. Each participant is asked to bring a few slides from a presentation they have or will be delivering.



#### PARTICIPANT OUTCOMES

- Identify personal progress in the use of skills presented in Level 1.
- Learn four distinct presentation models appropriate to a corporate environment.
- Learn how and when to use visuals effectively and appropriately.
- Prepare visually stimulating and professional PowerPoint slides.
- Practice delivering a presentation with PowerPoint using skills learned in Level 1.
- Learn ways to conduct audience research to discover desired outcomes.
- Present with impact capture the audience's attention.

#### **WORKSHOP CONTENT**

- Understand, design, and practice delivery of the following presentation models:
  - Persuasive Model
  - Informative Model
  - Educational Model
  - Facilitation Model
- Appropriate and powerful use of visuals including:
  - PowerPoint, handouts, decks, and props.
- Create interesting and useful visuals.
- Conduct pre-presentation audience research to ensure an effective presentation.
- Learn to meld the audience objectives with the presenter's objectives.

#### WHAT IS INCLUDED

- Half day of training for up to 12 people
- Knock 'em Alive! Powerful Presentation Skills™ Level 2 workbook

Please call us for more information about customization and booking!







# KNOCK 'EM ALIVE



## POWERFUL PRESENTATION SKILLS™"

### FULL DAY WORKSHOP ROOM SETUP

FOR THIS WORKSHOP WE NEED
Flip chart stand (I will ship the flip chart filled out)
TV or projector to plug (HDMI) my computer into, so videos can be played (need sound)
A room with enough space to have small breakout groups in each corner



FRONT OF ROOM







